



PRESS RELEASE

Once again, Čedok is the best travel agency in the Czech Republic

Prague (February 6, 2009) – The Čedok travel agency has won the “Best Travel Agency in the Czech Republic“ award presented as part of the TTG Travel Awards 2009 ceremony. Čedok has retained the top prize in this prestigious survey of experts on the tourism industry for the fifth time in a row.

In addition to the main award, Čedok has come first in the “**Best Tour Operator for Europe**“ and “**Best Incoming Agency**“ categories. It has taken second place in the “**Best Travel Agency in the Domestic Tourism Industry**“ category and third place in the “**Best Coach Company**“ and “**Best IATA Agency**“ categories.

TTG Travel Awards, the awards that always represent recognition of the best entities in the tourism industry over the past year, were ceremonially announced on Friday, February 6, 2009 within the Holiday World Fair. This recognition is awarded annually by experts on the tourism industry, consisting in the readers of the TTG Czech professional magazine.

TTG, an international professional magazine, is one of the most important titles for experts on the tourism industry and has been published for more than 50 years.

Tomáš Brejcha
Marketing Director
Čedok a.s.

About Čedok travel corporation:

Based in Prague, Čedok a.s. is the Czech Republic’s largest travel corporation and one of the country’s most recognized brands. Founded in 1920, Čedok operates on multiple levels of the travel business operating both in the Czech Republic and internationally serving its customers with destinations in over 50 countries. Čedok employs over 430 employees in the Czech Republic and abroad and has 48 branches across the Czech Republic.

About ODIEN Group:

The Odien Group is an investment holding which actively invests in Central and Eastern Europe. Odien invests primarily in special situations and companies that offer high growth potential in the medium-to-long term. Odien has regional offices in Prague and Istanbul.

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