



PRESS RELEASE

Čedok is the “Best Travel Agency in the Czech Republic” in the framework of TTG Travel Awards

Prague (February 5, 2010) – The Čedok Travel Agency was awarded first prize in the category of the “Best Travel Agency in the Czech Republic” in the framework of presentation of TTG Travel Awards 2010. Čedok defended first place in this prestigious tourism competition for the sixth time in a row.

In addition to the main prize, Čedok also came in first in the category of the “**Best Incoming Agency**”. It came in second in the categories of “**Best Travel Agency in Domestic Tourism**”, “**Best Tour Operator in Europe**” and “**Best Incentive Agency in the Czech Republic**”.

The TTG Travel Awards, prizes that are always awarded to the best entities in tourism in the past year, were ceremonially announced on Friday, February 5, 2010 in the framework of the Holiday World trade fair. The awards are presented every year by experts in the area of tourism, i.e. readers of the professional journal TTG Czech.

Tomas Brejcha
Marketing Director
Čedok a.s.

About Čedok travel corporation:

Based in Prague, Čedok a.s. is the Czech Republic’s largest travel corporation and one of the country’s most recognized brands. Founded in 1920, Čedok operates on multiple levels of the travel business operating both in the Czech Republic and internationally serving its customers with destinations in over 50 countries. Čedok employs over 430 employees in the Czech Republic and abroad and has 48 branches across the Czech Republic.

About ODIEN Group:

The Odien Group is an investment holding which actively invests in Central and Eastern Europe. Odien invests primarily in special situations and companies that offer high growth potential in the medium-to-long term. Odien has regional offices in Prague and Istanbul.

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